

# Applied Business

## GCE AS/A2 Level double award.

Location:	ISCCEB	Duration:	2 years
Level of course:	Level 3	Exam board:	AQA: Codes: 8613/8619

### Are there any entry requirements?

You will need 5 A\*-C grades including English and Maths. If you have a BTEC in Business, a Merit grade is desirable. You do not need to have done Business in Key stage 4, although this is an advantage.

Why would this be a good course for me to study? The world of Business is one you will be entering in the future. It will prepare you for both a Career in Business and a Business Degree course at University.

### What will I study?

There are Six units of study within this course. Units 1, 2 6 and 7 are coursework based and Unit three and five are examined. With unit 3, there is a pre- release scenario that you will analyse 2 months prior to sitting the exam in January. You will be taught individually, in groups and encouraged to undertake personal research. The units will look at: Investigating Business People in Business and Financial Planning and Monitoring, Business Communication and information systems, developing a product and career planning. For A2 there are six more units: 8, 9, 11, 12, 14 and 16. Business planning, marketing strategy, the marketing environment, (tested), managing people (tested), managing change and managing resources. See <http://store.aqa.org.uk/qual/pdf/AQA-8611-8613-8616-8617-8619-W-SP-11.PDF>

What skills will I learn? You will learn how to describe, analyse, interpret and evaluate business data and business scenarios. You will also learn role playing and Team work.

### Assessment: How will I be assessed?

You will be assessed throughout the course. Units one and two comprise coursework worth 67% of the marks (AS) and units 8 and 9 (A2). There is an Examination in January. You will have an opportunity to improve your examination grade in May/June.

### What can I do after this course?

What can I progress onto? The A2 course and after that onto Higher education. Possible courses include: Business, Economics, Accountancy, Law, Management, Politics and Social sciences. Employment opportunities exist in trainee/junior management, public services, local government and Banking.

### Further details

Anything else which might be of use for me to know when choosing this course?

Contact time - For single awards 5hrs a week; and a minimum of 5hrs of independent learning. Young Enterprise is an additional experience to opt into.

### Email contact

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