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"A Specialist Business and Enterprise College"

2011

Dear Parent/Carer,

Permission to use Photographs, Sound Recordings and Video Clips in Publicity Events

We are making great progress in establishing our Business and Enterprise College status. We are developing many links with a range of companies and organisations to help us bring our curriculum alive and to support our students in seeing the link between what they learn in school and the world of work.

We have so far secured partnerships with companies such as RBS Bank, HSBC Bank, Alcoa, Frank Haslam Milan, NEC, Birmingham Airport, Reflections Hair and Beauty, Parent Partnership Nursery and Kingfisher Nature Reserve. We are also a member of The Birmingham Chamber of Commerce.

We also work with specialists such as Young Enterprise, Speakeasy4schools and Bright Futures, to develop the skills and increase the knowledge our students will need to be successful in business and employment.

There is a lot going on and we like to record these activities and use them as evidence, as teaching aids and as examples of the work we do. We are extremely careful about what photographs, recordings and video material are taken and where it is used – and that at all times this is carried out under supervision by our staff. Most of it is for our own records but occasionally our partners like to publicise their involvement with us. This is also of course valuable publicity for our school. Recently for example we were able to invite parents to a special viewing at the Electric Cinema in Birmingham of a series of films their children had made in school with the help of the BBC and Reel Access, a local arts organisation. This showed the wider community how talented and gifted our students are and will hopefully develop a career opportunity for some

We take every possible precaution to ensure the safe and secure storage and use of all student photographs and recordings, **beginning with obtaining your permission as a parent/carers**. Please read the attached form, indicate on it if you give permission or not, then sign and return it to Student Services as soon as possible. **If we do not receive the form then we will assume you do not give permission and your child will not be recorded or photographed.**

Thank you for your support.

Yours sincerely

Mark Garside
Head Teacher



Unlocking Potential – Raising Achievement

BSF Phase 1 - Our transformed school buildings will be completed by September 2012

PLEASE RETURN THIS FORM TO STUDENT SERVICES

Name of Parent/Carer _____

Name of Student _____ Form: _____

Please tick one of the boxes below

- I give permission for the taking and use of photographs, sound recordings and video clips of the above student for:
- Educational purposes in school
 - General promotional and publishing purposes in school
 - Promotional and educational purposes outside school in collaboration with a third party
- I do not give my permission

SIGNED: _____

DATE: _____



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